



# **Midland Guildford Cricket Club**

Sponsorship Packages

2024/25 Season



## MESSAGE FROM THE PRESIDENT



*The Midland Guildford Cricket Club is a proud, inclusive club with a rich history and a strong future.*

*The Club has provided the opportunity for all cricketers in our region to play Premier Cricket with a focus on developing our players into both great people and great cricketers.*

*Many young male and female cricketers from our Club have gone onto National and International representation which as a Club we are incredibly proud of their achievements.*

*Running a Premier Cricket club takes plenty of great volunteers and skilled people who put a lot of time into making these outcomes achievable, however it also takes great investment.*

*Our Sponsors are at the heart of our Club and provide financial and in-kind investment, for which on behalf of all the players and members I thank you for your support.*

*Attached is our new Sponsorship Packages for new sponsors, which can be customised to suit your requirements.*

*For our loyal existing sponsors, your existing sponsorship arrangements continue to be appreciated and as always we are happy to customise for your future needs.*

*We have some exciting programmes in both male, female youth and senior teams which with your continued support will continue to represent our region and provide opportunities for our next Jo Angel or Alana King!*

*Warmest Regards*

*Dick Hutchison*

*President*



2024-25 Sponsorship Packages		
Sponsorship Options	Investment Per Annum	Minimum Years
Platinum Sponsor	\$10,000 - \$20,000	3
Gold Sponsor	\$7,500 - 9,500	3
Silver Sponsor	\$4,000 - \$7,000	3
Local Business Sponsor	\$2000 - \$3500	1
Team Sponsor	\$1,000 - \$2,000	1
Official Game Ball Sponsor	\$10,000	1

- *Multiple year commitments include sponsor logos on official clothing of the MGCC.*
- *Sponsorships are generally a cash component, with potential other support including vouchers and in-kind support*

# Platinum Sponsorship Package

*Investment - \$10,000 - \$20,000 per annum - minimum 3 year commitment – includes:*



## **Game Day Advertising**

- Live Stream advertising across all home screened games (all teams)
- Signage acknowledging sponsorship displayed game day at all home games
- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing**

- Logo on Male and Female One Day / T20 playing uniforms
- Logo on Official Club Polo shirt (all ages, teams, official and members polo)
- Logo on Official Training Shirt (all teams)

## **Social Media and Website Advertising (subject to availability please check with sponsorship team) at least two of the following:**

- Team Sponsor Photo and News (your choice of team ) – logo on official team photo, social media posts & website news related to your team.
- Company logo and acknowledgement of sponsorship on official MGCC website
- Junior player of the round - Official MGCC instagram/facebook posts of player of the round with company logo
- Senior player of the round - (Already allocated this season)
- Senior bowler of the round - (Already allocated this season)
- Senior batter of the round - (Already allocated this season)

## **Club Advertising and Events**

- Signage within and on the external of the Indoor Training Centre and MGCC Turf Training Nets
- Logo on official club media banner
- 4 Complimentary tickets to club event (like the Annual Golf Day and other sponsors events)

## **Club Procurement Advantage**

- Preferred supplier advantage in eligible club procurement processes

# Gold Sponsorship Package

*Investment - \$7,500 - \$9000 per annum - minimum 3 year commitment – includes:*



## **Game Day Advertising**

- Live Stream advertising across all home screened games (all teams)
- Signage acknowledging sponsorship displayed game day at all home games
- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing**

- Logo on Official Club Polo shirt (all ages, teams, official and members polo)
- Logo on Official Training Shirt (all teams)

## **Social Media and Website Advertising (subject to availability please check with sponsorship team) at least two of the following:**

- Team Sponsor Photo and News (your choice of team ) – logo on official team photo, social media posts & website news related to your team.
- Company logo and acknowledgement of sponsorship on official MGCC website

## **Club Advertising and Events**

- 2 Complimentary tickets to club event (like the Annual Golf Day and other sponsor events)

## **Club Procurement Advantage**

- Preferred supplier advantage in eligible club procurement processes

# Silver Sponsorship Package

*Investment - \$4,000 - \$7000 per annum - minimum 3 year commitment – includes:*



## **Game Day Advertising**

- Live Stream advertising across all home screened games (all teams)
- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing**

- Logo on Official Club Polo shirt (all ages, teams, official and members polo)

## **Social Media and Website Advertising (subject to availability please check with sponsorship team) at least two of the following:**

- Team Sponsor Photo and News (your choice of team ) – logo on official team photo, social media posts & website news related to your team.
- Company logo and acknowledgement of sponsorship on official MGCC website

## **Club Advertising and Events**

- 2 Complimentary tickets to club event (like the Annual Golf Day and other sponsors events)

## **Club Procurement Advantage**

- Preferred supplier advantage in eligible club procurement processes

# Local Business Package

*Investment - \$2,000 - \$3500 per annum*

**Are you a local business who would like to support our club?**

**We are a proud to be your local Premier Club and our members support our sponsors, particularly local businesses.**



## **Game Day Advertising**

- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing**

- Logo on Official Club Polo shirt (all ages, teams, official and members polo)

## **Social Media and Website Advertising:**

- Company logo and acknowledgement of sponsorship on official MGCC website, social media acknowledgement of sponsorship

## **Club Advertising and Events**

- 2 Complimentary tickets to sponsor events.

## **Club Procurement Advantage**

- Preferred supplier advantage in eligible club procurement processes

# Team Sponsorship Package

*Investment - \$1,000 - \$2000 per annum – includes:*



**Got a favourite team? You can sponsor a specific available team, with only one official team sponsor available per team. This could be a junior, senior, male or female team that you support.**

## **Game Day Advertising**

- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing**

- Logo on Official Club Polo shirt (all ages, teams, official and members polo)

## **Social Media and Website Advertising (subject to availability please check with sponsorship team)**

- Team Sponsor Photo and News (your choice of team ) – logo on official team photo, social media posts & website news related to your team.
- Team player of the week award named after your sponsorship and acknowledged on social media weekly
- Company logo and acknowledgement of sponsorship on official MGCC website



# Official Game Ball Sponsorship Package

*Investment - \$10,000 per annum*



**We spend a lot of money on cricket balls, all our junior, senior – male and female teams require a new WACA approved cricket ball for every game. Our Official Ball sponsor ensures all our teams are fully equipped for training and games.**

## **Game Day Advertising**

- Live Stream advertising across all home screened games (all teams)
- Scoreboard advertising – sponsors logo displayed on main electronic scoreboard for senior home games

## **Official Club Clothing (for three-year commitments only)**

- Logo on Official Club Polo shirt (all ages, teams, official and members polo)

## **Social Media and Website Advertising (subject to availability please check with sponsorship team)**

- Regular acknowledgement on social media – Official MGCC instagram/facebook posts acknowledging sponsorship with company logo
- Company logo and acknowledgement of sponsorship on official MGCC website

## **Club Advertising and Events**

- Signage within and on the external of the Indoor Training Centre or MGCC Turf Training Nets
- 4 Complimentary tickets to club event (like the Annual Golf Day and other sponsors events)



## Questions ?

For information relating to Sponsorship opportunities, please contact the Club Secretary  
[mgcc\\_enquiry@outlook.com](mailto:mgcc_enquiry@outlook.com) or any of our Committee members listed on our website  
<https://www.mgcc.net.au>